



CHILD ABUSE
PREVENTION
COUNCIL *of*
CONTRA COSTA COUNTY



2007 | Report to the Community





Dear Friend,

This has been an important year for the Child Abuse Prevention Council. As the year began, we looked carefully at our programs and activities and asked: What more must be done? What more can we do to support parents in raising children – one of life's most challenging tasks? Every day we hear families asking for direction as they struggle to balance the demands of their jobs and the responsibilities of parenthood. We hear parents looking for guidance as they manage financial difficulties, family illnesses, or domestic violence. These are difficult issues that demand more than a quick fix. These are the problems and situations that require a community response.

We know that child abuse affects children of every age, every race and every income level. The reassuring fact is this: **Child abuse is 100% preventable.** Prevention efforts are the key to addressing critical risk factors (lack of support systems, teen parenting, single parenting, poverty, divorce, substance abuse, disabilities, isolation, and family history of abuse) that may push even the most well intentioned parent into a cycle of abuse and neglect.

Through existing and new programs the Child Abuse Prevention Council is helping parents to understand and appreciate their children's developmental stages and become skillful and self-assured parents. Our Community Education Program, the Newborn Connections post partum home visitation program, the valuable information in our Baby Bags, Parenting Kits, and Surviving Parenthood Resource Guide, and the new Nurturing Parenting program – all provide families with information, resources and education.

Let's work together to answer the call from vulnerable families. Let's combine our efforts to create opportunities for isolated parents to build supportive connections, for at risk families to gain parenting skills that nurture their child's growth, and for all of us to recognize the signs and know what to do to prevent child abuse and neglect. Your participation today helps to ensure strong, healthy families tomorrow.

We look forward to another year of working with our community and with you. The Bay Area has a unique and rich history of community action and social change. Let me encourage you to join with us in responding to this call to action from our families.

Wishing you peace,

Carol Carrillo, MSW
Executive Director

OUR MISSION

The mission of the Child Abuse Prevention Council is to promote the safety of our children and prevent child abuse and neglect in Contra Costa County. This is accomplished by:

- *Raising community awareness of the prevalence and consequences of child abuse and neglect.*
- *Educating community members and professionals on preventing and reporting child abuse and neglect.*
- *Providing resources, practical strategies and referrals to support families and professionals to prevent child abuse and promote child safety.*
- *Influencing local, regional and state public policies and systems that protect children through convening, education, advocacy, collaboration with other organizations and community action.*



It shouldn't hurt to be a child... If children came with instructions, life would be a lot easier! But they don't. Yet we are expected to know how to deal with them during every stage of their development. It's a difficult job. Fortunately there is help available, and much of it is free.

*At one time or another we've all seen it. The desperation on the face of a struggling parent. The sadness in the eyes of an abused or neglected child. We've seen it and felt helpless to do anything about it. The truth is, there is something we can do. As concerned neighbors, friends and relatives, there are many things we can do to help prevent child abuse and neglect before it ever occurs. Even little things can make a difference in the life of a child. **Together we can make a difference...***



Our Programs and Services

RAISING AWARENESS ABOUT CHILD ABUSE

Child Abuse Prevention Month

- We distributed 20,000 bookmarks to school districts throughout the county that provided child abuse awareness information and resources for families.
- 2,500 community partners received calendars highlighting ways to prevent child abuse.

Peace Signs Violence Prevention Program (sponsored by Kaiser Permanente)

- We reached children, families, faculty, and staff at six elementary schools in Richmond, Antioch and El Sobrante.
- 1,390 4th and 5th grade students participated in the “It Shouldn’t Hurt to be Child” poster project.
- We provided mandated reporter trainings to the faculty and staff at each school.
- We held parent presentations for 796 parents and guardians of the students.

Community Outreach

- We held 34 community/family education events throughout Contra Costa County providing parenting and resource information to families and community groups reaching approximately 9,000 people.
- We distributed 8,000 pieces of information about child abuse prevention, parenting skills such as behavior management, building self-esteem, child safety, child care, teen resources, internet safety, and how to access CAPC and other services and programs for families.



“Surviving Parenthood is the one tool that is useful to both parents and professionals in the field. A real asset to all.” – Holliedayle Hertweck, Child and Family Services

TRAINING PROFESSIONALS

Child Abuse Reporting

- We provided 63 Mandated Reporter Trainings to 2,139 teachers, child care providers, social workers, healthcare providers and others who work directly with children and their families and who are mandated by the State of California to report suspected child abuse and neglect.

Best Practices

- We offered ongoing training on guidelines for professionals serving children exposed to the production of methamphetamines and parental drug use.
- We co-sponsored the Zero Tolerance for Domestic Violence Conference to develop a coordinated system of care to serve children exposed to domestic violence. October 2007.

“Thank you for the important service your agency provides to our community. The mandated reporting presentation was engaging, informative and supportive.” – Susan Peterson, Principal, Delta View Elementary School



Our Programs and Services

EDUCATING AND SUPPORTING HEALTHY FAMILIES

New Parents

- Our Baby Bag Project distributed 5,536 Baby Bags to participating hospitals and clinics throughout Contra Costa County. These reusable tote bags contain valuable information of key interest to new parents. 1,379 of these Baby Bags were produced and distributed in Spanish.
- We distributed 16,934 First 5 New Parent Kits (6,688 in Spanish) to families at hospitals and clinics and at 27 community events across the County.

Families At-Risk

- Newborn Connections Home Visiting Program served 35 at-risk, monolingual Spanish speaking families with 79 children ages 0-16.
- Through our Sue Fleischner Special Needs Fund, we provided emergency funds and essential provisions for 58 families with 121 children to reduce family stress.
- Spanish-speaking parents attended our prevention workshop at the Bay Point First Five Center about stimulating early brain development, managing behavior and keeping your children safe.

Resources for Parents and Professionals

- Our *Surviving Parenthood Resource Directory* assists parents and family service providers to locate programs and services available in Contra Costa. We distributed 9,045 in Spanish and English.

"Newborn Connections provides families with preventative measures to help raise their children without falling into the cycle of abuse and neglect that can occur when parents feel alone and unguided." – Kathy Hallock, The Hallock Family Foundation



BUILDING SOLUTIONS

Collaboration for Change

- In a co-sponsored, day-long conference, 150 professionals throughout the Bay Area learned about the concerns of "Children of Incarcerated Parents" and how to better protect them and address their needs.

Leadership for Child Safety

- Chair: Drug Endangered Children (DEC) Task Force
- Co-chair: Violence Prevention Coalition
- Convene: Child Death Review Team
- Member: Child Welfare Redesign Steering Committee
- Advisory Member: Family and Children's Trust Committee
- Member: Zero Tolerance for Domestic Violence Safety Audit Team
- Member: Monument Community Partnership
- Member: JuvenileJustice Coordinating Council
- We supported legislation to prevent shaken baby syndrome, and provide parenting education

Our Programs and Services

SPOTLIGHT: A NEW PARENTING PROGRAM!

Beginning in 2008, The Child Abuse Prevention Council is excited to offer a comprehensive, research-based parenting education program for families with young children living in the far eastern and western areas of Contra Costa County. With funding from the Family and Children's Trust, CAPC is implementing the Nurturing Parenting Programs designed to foster skills that help parents nurture their children's growth and development.

CAPC is implementing two programs: Crianzacon Carino, presented in Spanish and specifically intended for Latino families with infants, toddlers and preschoolers, and Enhancing Parenting Skills in African American Families designed to teach nurturing parenting skills while respecting African American history, traditions, practices, and beliefs.

The programs offer an alternative to abusive and/or neglectful parenting and child-rearing practices especially for families where abuse is a risk. The nurturing parenting philosophy of non violent parenting focuses on the development of empathy, self worth, self awareness, empowerment, discipline with dignity, appropriate family roles, and age appropriate expectations of children's development.

Children and parents concurrently attend separate groups. Classroom work will include role play, videos, worksheets, parent handbooks, and assessment inventories. In addition, parents and children learn how to play games, sing songs, and have fun as a family. Home-based activities support classroom work. The classes will be offered free of charge and each family will be awarded a stipend for successfully completing the 24 week courses. For more information please contact Carol Carrillo at capccarol@sbcglobal.net or (925) 708-0546.



"We find the information in each Baby Bag Program bags to be useful to our Family Support Specialists to inform and educate new parents in their homes." – Sherry Rufini, Welcome Home Baby





Annual Giving

CORPORATIONS & FOUNDATIONS

Sponsors of CAPC Annual

"It Shouldn't Hurt to be a Child" Benefit Luncheon

AB&I Foundry
Joanne Covert
Glorian Crosslin
Kimberly Crosslin
Marcus Davi/Erik Garcia
Kaiser Permanente
Jennifer Lyons
Susan Moellenberg
Jeanne Riley
Sarah Shimano

A special thanks to our fabulous, hardworking CAPC Auxiliary for their efforts on our behalf this year!

Auxiliary Members

Allison Mein, President
Marie Banis
Alida Beilke
Eileen Brinker
AnneMarie Carpenter
Catherine Dunne
Stacy Giglio
Nancy Humphrey
Lisa Moffer, Treasurer
Monica O'Brien, Social

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Bank of America Employee Giving Campaign
Blue Cross Workplace Giving
California State Employees Charitable Funds
Chevron Employee Giving Campaign
CJ Foundation for SIDS
Clorox Employee Giving Campaign
Community Health Charities Employee Giving Campaign
Contra Costa County Employment and Human Services
Contra Costa Family and Children's Trust
Contra Costa Superior Courts Employee Giving Campaign
First Five Contra Costa Children and Families Commission
Insurance Industry Charitable Foundation
James Irvine Foundation
Kaiser Permanente Community Benefit Grant Program
Keller Canyon Mitigation Fund
Lafayette Youth Commission
Lawrence Livermore Labs Employee Giving Campaign
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Longs Drugs
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Mount Diablo Unified School District Employee Giving Campaign
NUMMI Employee Giving Campaign
PG&E Employee Giving Campaign San Francisco Foundation
SBC Employee Giving Campaign
The Hallock Foundation
United Way of the Bay Area Employee Giving Campaign
Volunteer Center of Contra Costa County "Share the Spirit" Campaign
Wells Fargo Bank
WestAmerica Bank
Y&H Soda Foundation

"As an elected official for the Contra Costa County Board of Supervisors, District V and a strong advocate for the youth and families in our community, I am in full support of Newborn Connections. Their specialized work is a valuable community resource and an asset to the at-risk families they support." – Federal Glover



Annual Giving

Gifts of \$20,000

Nicki J. Camarco

Gifts of \$3,500

St. Stephen's Episcopal Church

Gifts of \$3,000

Richard and Christina Ambrosini

Gifts of \$2,000

R. Clark Morrison and Annie Ellis
St. Anselm's Episcopal Church

Gifts of \$1,000 to \$1,999

Hans and Leslie Fleischner
Donica Gorman
Seeno Foundation
Debbie Friesen
Volunteer Center of Contra Costa

Gifts of \$500 to \$999

Gregory Beltran
Douglas Blough
Katherine L. Brown Trust
John M. Castiglioni
Benny and Kim Chetcuti
Theresa and Kevin Easterly
Estate of Suzanne A. Fleischner
Michael Hursh
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Loyal Order of Moose Lodge 567
Douglas A. Oglesby
San Ramon Valley Kiwanis Club
Cristin and Mark Schatz
Duane Spencer, D.D.S.
Bob A. Stotler

Gifts of \$300 to \$499

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Joan N. Kerr
Juliana M. Matson
Ms. Kirsti (Sigrid) Nicholas and
Maruja Lazo Galliani
Raymond Arthur Serna
Norma Jean Smith
Tracy Wakefield
Walnut Creek Kiwanis Club
Walnut Creek Police Association

Gifts of \$200 to \$299

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Lisa Cline
Lynne and Carl Cowan
Jennifer and Barry Crosthwaite
Jennifer Deluca
Wendy and Steven Dunn
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Abigail and John Fox
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Rosanna M. Kujala
Arthur and Ava De Almeida Law
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Longs Drug Stores
Kathleen O. Meagher
Shereen Motarjemi
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Marsha and Richard Servetnick
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Cheryl and Christian Valentine
Deborah and Edward Wolf

Up to \$199

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Every effort has been taken to ensure proper spelling and inclusion in our lists. If an error or omission has occurred, we deeply apologize and ask that you contact us at 925.798.0546. Thank you.

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Shannon Blankenship
Community Member, Parent

Carol Carrillo, MSW
Executive Director

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Carol Carrillo, Executive Director
Mary Flott, Fund Development Coordinator
Wilma Holgerson, Business Manager
Susie Dove, Outreach Coordinator
Cristina Hickey, Community Education Coordinator
Rose Marie Wallace, Newborn Connections,
Project Coordinator
Edith Senatori, Newborn Connections, Home Visitor
Lauren Mitchell, Administrative Assistant

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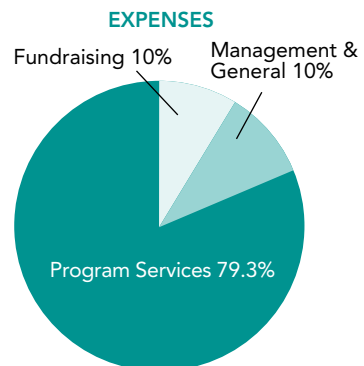
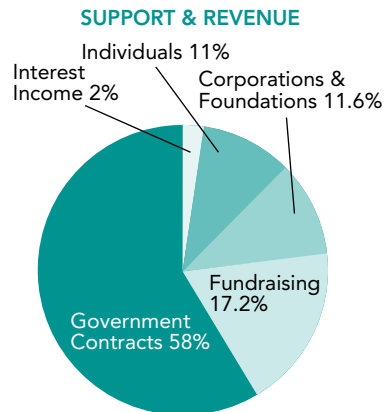
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Financial Statement

CHILD ABUSE PREVENTION COUNCIL OF CONTRA COSTA COUNTY, INC.

Year Ended June 30, 2007 (With Summarized Financial Information for the Year Ended June 30, 2006)

	Unrestrict.	Temp. Restrict.	Total All Funds 2007	2006
SUPPORT & REVENUE				
Support:				
Corporations & Foundations	\$16,020	\$49,175	\$65,195	\$48,752
Individuals	60,722	1,400	62,122	46,139
Fundraising	52,471	0	52,471	72,582
Total Support	129,213	50,575	179,788	167,43
Revenue:				
Government Contracts	0	215,886	215,886	242,739
Interest Income	11,239	0	11,239	9,787
Total Revenue	11,239	215,886	227,125	252,526
Net Assets Released From Restrictions	275,023	(275,023)	0	0
TOTAL SUPPORT & REVENUE	415,475	8,562	406,913	419,999
EXPENSES				
Program Services	332,555	0	332,555	334,379
Management & General	43,630	0	43,630	43,065
Fundraising	46,440	0	46,440	43,938
TOTAL EXPENSES	422,625	0	422,625	421,382
CHANGE IN NET ASSETS	(7,150)	(8,562)	(15,712)	(1,383)
NET ASSETS, year beginning	304,155	104,855	409,010	410,393
NET ASSETS, year end	\$297,005	\$96,293	\$393,298	\$409,010





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COUNCIL *of*
CONTRA COSTA COUNTY

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